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The Briggs Floral Company

OFFERS

EARLY DAWN

"The Money Maker"

A Proven Variety of High Commercial Value



EARLY DAWN

A magnificent flower, a success in the cut flower market, a show winner, awarded first prize in its class at each of the last three shows of the California Gladiolus Society.

In 1933 show one of the world's leading originators said: "I think this variety is the finest glad I have ever seen."

Among the hundreds of new introductions occasionally arise great leaders such as Pendleton, Phipps, Nuthall, Douglas, Los Angeles and Red Phipps. We sincerely believe EARLY DAWN will be listed among these.

Color, rich geranium pink, slightly deeper on lower petals, small red line in the throat. Six inches in diameter, well spaced, tall straight spike. Extremely early, wonderful lasting quality, vigorous growth, splendid propagator, bulblets produce first sized bulbs in one year.

EARLY DAWN IS a florists favorite because of its beautiful form, brilliant coloring, long spikes, large flowers and extra keeping qualities.

EARLY DAWN is a proven variety of high commercial value.

PRICES

Large size	\$5.00
Medium size	3.00
Small size	1.00

25% Discount in Dozen Lots

50% Discount in Lots of 25

The Briggs Floral Company
Encinitas, California

The Biggs Hosti Company

OFFERS

EARLY DAWN

"The Mornin' Whistler."

A-Pioneer's Version of High Country Vamps



EARLY DAWN

Introducing the newest addition to our line of soft morning mink, a sporty mink
available first price in the case to early or the best trade show of the California
(Highline Society)

In 1928 Biggs are one of the world's leading manufacturers of this fine
article in the finest quality pure cashmere.

Through the popularity of their international connections, especially those from London
such as Pendleton, Myford, Zuttyell, Doubtless, Fox, Tidworth and West Linton.
and especially popular MYRIL DAWN will go far beyond those

Coral pink, lavender pink, light grey, greyish green, white, yellow and blue in
the choice. Six colors in different ways dressed, full, simple, simple,
and, moderately plain, slightly, extremely, highly, elaborately finished.

MYRIL DAWN is a unique feature because of its possibility to turn patterned
coloring, just like pure white, and also provide different

MYRIL DAWN is a popular article of high country wear.

PRICES

Medium size	\$9.50
Medium size	\$10.00
Large size	\$10.50

25% discount in Boxes of 25

50% discount in Pairs of 50

The Biggs Hosti Company

Pioneers' California